

# ALTERMED

## Fair for Healthy Living, Alternative and Herbal Medicine, Healthy Nutrition and Natural Cosmetics

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NATIONAL TRADE FAIR

Celje, Slovenia

### GENERAL OVERVIEW

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#### About the expo

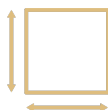
A breath of life - a path to health.

#### More Facts

Show type	National trade fair
First year of expo	2005
Products / Sectors	Healthy living,Alternative and herbal medicine,Herbs,Healthy nutrition,Natural cosmetics,Healthy food,Spirituality,Eco-friendly dwelling
Open to	The public
Frequency	Annual, with FLORA and WEDDING
Expo Website	<a href="http://www.ce-sejem.si">http://www.ce-sejem.si</a>
Member of	CEFA

#### Expo Statistics

**2011**



NET SQM  
**2,486**

Foreign: 205 m<sup>2</sup>  
National: 2,281 m<sup>2</sup>



EXHIBITORS  
**132**

Foreign: 7  
National: 125  
Indirect represented  
Foreign: 6



VISITORS  
**22,000**

Foreign: 1,166  
National: 20,834  
Thereof trade visitors  
Foreign: 1,166  
National: 2,011