Mediainformation 2017

Decision-makers trust us with their exhibition plannings

**Brief Outline**

Expocheck not only provides editorial content for the exhibition community and trade show industry but also an overview of the most important international industry events to help exhibitors and visitors find the right show for their products and services.

**Target Group**

Decision-makers from export-oriented industries around the globe turn to us to help their businesses grow.

**Reach**

German and english
51,763 Unique Visitor
60,320 Visits
105,680 Impressions

Avg. monthly increase in user traffic:
27.47 %
Targeted digital marketing
expocheck.com a brand by m+a

Superbanner
Homepage,
728x300 pixels, jpg
price for 6 weeks: 2,000 €

Show Profile
Integration: stand- + ticket-booking, competition exclusion, boosting, CMS and more,
price for 12 months: 1,490 €

Contact
Advertising & Sales
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Technical Queries
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Advertorial
Teaser to article:
banner 450x300 pixels, jpg
article: 3000 characters, pictures, links, videos
price for 6 weeks: 1,490 €
(SEA-Budget for 200 € included)

Rectanglebanner
Available on the following page types: article page, ranking page and search page
Format: 300x250 pixels, jpg
price for 6 weeks: 990 €
(SEA-Budget for 150 € included)

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